

**UNITED STATES EMBASSY HANOI
PUBLIC AFFAIRS SECTION**

**Announcement
2013 STUDY OF THE UNITED STATES INSTITUTES
FOR SCHOLARS AND SECONDARY SCHOOL EDUCATORS**

The Public Affairs Section (PAS) of the U.S. Embassy in Hanoi is pleased to announce the Study of the United States Institutes (SUSI) programs for scholars in 2013. We seek qualified candidates to nominate for these programs. University lecturers and researchers in American Studies who wish to apply for the programs are invited to complete the application form and send it to PAS by **Monday, December 24, 2012**. Selections will be announced in early April 2013. Interested candidates who live in provinces from Quảng Trị to the north of Vietnam are advised to contact the Cultural team at pas.culture@gmail.com of the United States Embassy in Hà Nội. Interested candidates from Thừa Thiên-Huế to the south are advised to contact Mr. Nguyễn Hữu Luận at NguyenLH2@state.gov of the United States Consulate General in Hồ Chí Minh City.

Program Overview

SUSI programs are intensive post-graduate level academic programs with integrated study tours whose purpose is to provide foreign university faculty and other scholars the opportunity to deepen their understanding of American society, culture, and institutions. Knowledge and experience gained from these programs are expected to help the participants to strengthen curricula and to improve the quality of teaching about the United States in their own universities and institutions when they return to their home country.

Each program will host 18 participants from different countries around the world and take place over the course of six weeks beginning in mid-June 2013. We hope to nominate one scholar from Vietnam for each of the programs below. All participant costs, including: program administration, international and domestic travel and ground transportation, housing and subsistence, book, cultural, mailing and incidental allowances will be sponsored by the U.S. Department of State.

Summary of the Institutes

1. American Politics and Political Thought

The Institute on American Politics and Political Thought will provide a multinational group of 18 foreign university faculty with a deeper understanding of U.S. political institutions and major currents in American political thought. The Institute will offer an overview of political thought during the founding period (constitutional foundations) and the development and current functioning of the American presidency, Congress, and the federal judiciary. The examination of political institutions will include the electoral system, political parties and interest groups, the civil service system, media and think tanks, and the welfare/regulatory state. The Institute will address modern political and cultural issues in the United States (including but not limited to immigration and labor, women, environmental, and civil rights) and the significance of public discourse in the formulation of public policy. Pending ECA grant approval, the Institute will be hosted by the University of Massachusetts, Amherst.

2. U.S. Foreign Policy

The Institute on U.S. Foreign Policy will provide a multinational group of 18 experienced foreign university faculty and practitioners with a deeper understanding of how contemporary U.S. foreign policy is formulated and implemented. The Institute will include a historical review of significant events, individuals, and philosophies that have shaped U.S. foreign policy. The Institute will explain the role of key players in U.S. foreign policy including the executive and legislative branches of government, the media, the U.S. public, think-tanks, non-governmental organizations, and multilateral institutions. The Institute host will be determined at a later date.

3. Religious Pluralism in the United States

The Institute on Religious Pluralism in the United States will provide a multinational group of up to 18 foreign university faculty and practitioners with a deeper understanding of U.S. society and culture, past and present, through an examination of religious pluralism in the United States and its intersection with American democracy. Employing a multi-disciplinary approach and drawing on fields such as history, political science, sociology, anthropology, law, and others, the program will explore both the historical and contemporary relationship between church and state in the United States. Participants will examine the following aspects of religious pluralism in the United States: the ways in which religious thought and practice have influenced, and been influenced by, the development of American-style democracy; the intersections of religion and politics in the United States in such areas as elections, public policy, and foreign policy; and the sociology and demography of religion in the United States today, including a survey of the diversity of contemporary religious beliefs and its impact on American politics. Pending ECA grant approval, the Institute will be hosted by the University of California at Santa Barbara.

4. Journalism and Media

The Institute on Journalism and Media will provide a multinational group of 18 journalism instructors and other related specialists with a deeper understanding of the roles that journalism and the media play in U.S. society. The Institute will examine the rights and responsibilities of the media in a democratic society, including editorial independence, journalistic ethics, legal constraints, international journalism, and media business models. The Institute will cover strategies for teaching students of journalism the basics of the tradecraft: researching, reporting, writing, and editing. The program will also highlight technology's impact on journalism, such as the influence of the internet, the globalization of the news media, the growth of satellite television and radio networks, and other changes in media that are transforming the profession. The Institute host will be determined at a later date.

5. Contemporary American Literature

The Institute on Contemporary American Literature will provide a multinational group of up to 18 foreign university faculty and scholars with a deeper understanding of U.S. society and culture, past and present, through an examination of contemporary American literature. Its purpose is twofold: to explore contemporary American writers and writing in a variety of genres; and to suggest how the themes explored in those works reflect larger currents within contemporary American society and culture. The program will explore the diversity of the American literary landscape, examining how major contemporary writers, schools, and movements reflect the traditions of the American literary canon. At the same time, the program will expose participants to writers who represent a departure from that tradition, and who are establishing new directions for American literature. Pending ECA grant approval, the Institute will be hosted by the University of Louisville.

6. *For Secondary School Educators*

The Institute for Secondary Educators (Administrators) will provide a multinational group of 30 experienced administrators (including teacher trainers, curriculum developers, textbook writers, ministry of education officials, and others) with a deeper understanding of U.S. society, education, and culture - past and present. The program's theme, "Exploring Access and Equity in U.S. Education and Society" will focus on education, immigration, and civic engagement within U.S. society and culture. The Institute will include an intellectually rigorous academic residency component, meetings with regional educators and prominent community leaders, guided independent research, visits to topically relevant sites, a two-week study tour, and the completion of a research project. Pending ECA grant renewal approval, the Institute will be hosted by the California State University, Chico.

Candidate Qualifications

Eligible candidates for the Study of the United States Institutes must:

- For SUSI No. 1-5: be between the ages of 30-50;
- For SUSI No. 6: be between the ages of 25-50
- For SUSI No. 1-5: be highly motivated and experienced university lecturers or researchers in American Studies, preferably those having graduate degrees and substantial knowledge of the thematic area of the Institute;
- For SUSI No.6: be highly-motivated secondary teachers, teacher trainers, curriculum developers, textbook writers, ministry of education officials, or other related professionals with responsibility for secondary education who is seeking to introduce aspects of U.S. studies into their curricula;
- be comfortable with campus life and willing and able to fully take part in an intensive post-graduate level academic program and study tour; and
- have excellent command of English.

University lecturers, researchers or secondary school educators with little or no prior experience in the United States, whose home institution is seeking to introduce aspects of U.S. Studies into its curricula, to develop new courses in the subjects of the program they apply for, to enhance and update existing courses on the United States, or to offer specialized seminars/workshops for colleagues in areas related to the program theme **are highly encouraged to apply for the programs.**

Application

Eligible candidates are invited to submit online complete application form online at <https://sites.google.com/site/susiforscholars/home> no later than **5:00 PM, Monday, December 24, 2012.** Hard copies of application form and supporting documents (degrees, awards, etc.) should be sent to the following address by the same deadline.

The SUSI for Scholars Program
Public Affairs Section
United States Embassy
7 Lang Ha Street
Hanoi

No exceptions will be made regarding the deadline.